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the digital edge



# We are **CV** Media & Design

We are committed to delivering the Digital Edge.

**CV Media & Design** are a digital technology and media solutions company based in Brisbane.

Our solutions combine cutting edge technology with industry leading creative to create innovative experiences that are engaging and visually stunning.

We work with you on choosing the right technology for the right creative in the right place. Our expertise encompasses a vast array of technology, from interactive touch screens, projection mapping, digital signs, LED screens and augmented reality to animation, graphic design and film.

Our goal is to help drive your marketing objectives through innovation and customisation.



# Want to be noticed? We can help you.

## Design excellence

**CV Media & Design** boast a qualified and experienced in-house creative team with experts specialising in creative writing, graphic design, animation and video production.

## Technical expertise

The **CV Media & Design** team offer expert technical advice and support throughout all phases of your digital signage project including; professional installation, system integration, network and software management.

## Ongoing support

Our service doesn't stop at installation.

**CV Media & Design** can assist you with customised content management systems, 24-hour technical maintenance assistance as well as preventative and reactive maintenance programs.



# Why go digital?

Digital technology gives customers exposure to your messages in the most flexible, engaging, interactive, personal and customised way.

## Countless benefits!







“You are  
what you publish”

This quote by David Meerman Scott sums up the new digital media world.

With the increasing personalisation of marketing to customers, it is essential that your message not only stands out, but engages and resonates with your audience.

The new digital platforms available today give marketers these opportunities, however, it can be a double edged sword.

**CV Media & Design** are experts in this field and will help guide you successfully through the new digital media landscape.

# CMS

Content Management System

At the **heart** of any digital media installation is **content management**.

Our Content Management System (CMS) is cloud based which means it's always accessible from any internet enabled device. The system allows for scheduling of content, playlist creation, dynamic text and RSS feeds as well as social media feeds, weather, date and time and web pages.

The CMS gives you total control of how and when you display content and in what format.

Our CMS provides everything you need for engaging digital media displays.

*Full workflow management of content and hierarchical user access*

*Publish content to single or multiple sites*

*Update or change content anywhere, anytime*

*Familiar design interface with time saving widgets*







## Service and maintenance

**CV Media & Design** provide a full service and maintenance program for larger systems. This is a nationwide service that includes 3 tier support structure, 24/7 phone support, technology hot swap and onsite service.

Our online system allows us to proactively monitor and maintain all assets in the field to ensure the best uptime possible for our customers.

Each service and maintenance program is tailored to our customer's system requirements for maximum cost effectiveness.

Experience  
our  
EXPERIENCE

## Our Partners







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[cvmediadesign.com.au](http://cvmediadesign.com.au)

CV Media & Design is part of the CV Services group

[cvservices.com.au](http://cvservices.com.au)